Digital Awareness
What makes our kids "click"?
(and how to keep them safe)

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In this presentation we hope to…

Reveal…

- …the motivations around our children's use of technology.

Increase…

- … your awareness of the potential issues and challenges around your children's technology use.

Share…

- … practical strategies you can utilize to support your children in making healthy technology choices.

Remember When…

The World has changed

Our Children…

- have never not known the Internet/smart phones
- their communication is seamless
- are never alone

Current Trends

- 53% of children have access to a cell phone by age 11, 69% by 12 and 85% by age 16

- Children and adolescents average 5-7 hours of non-homework screen time per day

- One third of students in grades 4-6 are active on various social media platforms despite the terms of use agreement age of 13

- One quarter of students in grades 7-11 report that someone has "sexted" them. 15% forwarded it to someone else.

Common Sense Media, 2019

What are their needs?

Even though the world has changed dramatically, our kids "needs" have remained the same.

- Fun/Entertainment
- Independence/Identity
- Communication/Connection
- Adventure
- Creation
- Sense of Belonging
- Risk
- Being heard

The Challenges they face

- **Inappropriate Content**
  - Pornography
- **Inappropriate Social Bhvr.**
  - Cyber Bullying
  - Nudes/Sexting
- **Privacy issues**
  - Identity theft
- **Health problems**
  - Screen time
  - Addiction

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Broadcast Yourself™
Pinteres
PS4
RUNESCAPE
facebo
Instagram
skype
Vimeo
Chrome
Skype
Google
Vine
Instagram
LinkedIn
Pinterest
Twitter
MINECRAFT
kik
MINICLIP
REE GAMES AND SHOW
Google
Apps
talk
TikTok
twitter
XBOX
LIVE

As parents and educators, we know what "we" want for our children, but…

how do we get there?

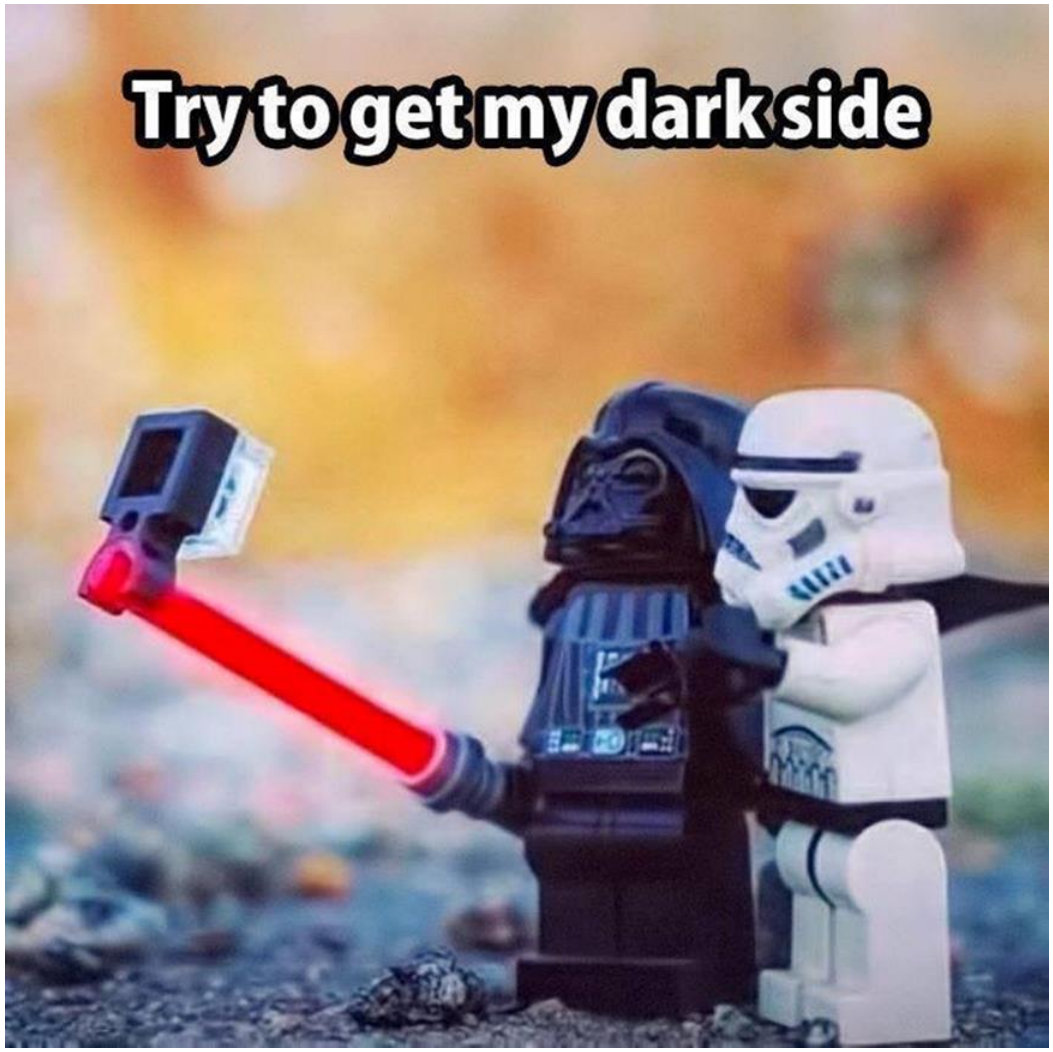
1. Generate expectations
2. Engage and communicate
3. Respond, support and model

1. Generate expectations …together

- **Access** - **Where and When** do we allow tech use?
- **Sites** - **What** is appropriate?
- **Screen time** – **How** much is enough?
- **Balance** – **What else** do they need?

2. Engage and have conversations …

Start with prompt…


Try to get my dark side

What is something you might like to talk to your child about regarding their technology use?

3. Respond, support and model

- See issues as learning opportunities
- Be available to support not punish
- Be consistent with your expectations
- Model good digital habits
- Utilize parent controls as needed (article)

What do we do when things don't go as planned?

- Get to the heart of the matter
- Remind & enforce expectations
- Focus on the big picture

Overall, we need to be involved and connected…

- Get online…
- Communicate…
- Share…
- Interact…
- Play games…
- Watch…
- Create…
- Engage…

…with THEM!

Questions???

Contact information and Resources

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Screen Time Article

Telus Wise Digital Wellness Resources

Parental Controls Article

Be Your Kid's Safety Net with Thorn

At School…

Teaching Digital Citizenship
keeps kids safe
Student safety is
every educator's job
Teach NetSafe!
www.sd43.bc.ca/Resources/DigitalCitizenship

BEFORE YOU POST...
THINK!
T - is it True?
H - is it Hurtful?
I - is it Illegal?
N - is it Necessary?
K - is it Kind?