



Public Notice from Quaker Canada

PEANUT ALLERGY ALERT: QUAKER CANADA ISSUES NATIONAL VOLUNTARY RECALL OF 14 COUNT QUAKER CHEWY GRANOLA BARS VALUE PACKS DUE TO POSSIBLE CARTON MISLABELING

Mississauga, ON (November 24, 2010) - Quaker Canada, a division of PepsiCo Foods Canada, has initiated a voluntary recall of its **14 count Quaker Chewy Granola Bars Value Pack cartons** that may have been mislabeled. No other packages of Quaker bars or Quaker products are affected.

Consumers who have purchased **14 count Quaker Chewy Granola Bars Value Pack cartons with a UPC Bar Code 55577 10742** should inspect the contents of the carton to ensure it contains the correct product - Chewy Chocolate Chip and Chewy S'mores bars.

If the carton contains Dipps Chocolate Chip and Dipps Caramel Nut bars and a consumer has a peanut or tree nut allergy, they should return it to the retailer where it was purchased for a refund. There is no health risk associated with handling the mislabeled carton for disposal or return, however **this product should not be consumed by those who have a peanut or tree nut allergy.**

The individually-wrapped bars inside the box are clearly labeled and consumers with allergies are urged to always check the labels of the individual bars before consumption.

The company is taking this voluntary action as a precautionary measure because the outside packaging erroneously states that the boxes should contain Chewy Chocolate Chip and Chewy S'mores bars, both of which are made in a peanut free facility.

Quaker Canada is working closely with the Canadian Food Inspection Agency, Anaphylaxis Canada, the Allergy & Asthma Information Association and their network groups to ensure the public is notified.

Consumers with questions may contact Quaker Canada by calling the toll-free hotline at 1-800-267-6287. Information is also available on Quaker's website at www.quakeroats.ca.

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