



International Education Programs

Social, Cultural and Economic Benefits for All

Presented by:

Patricia Gartland, Superintendent
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Enriching Our Communities

“As Canada’s and BC’s economies become increasingly globalized, the benefits of international education to our economy are substantial and cannot be neglected. To remain competitive in the global economy, our province needs to attract the best and the brightest to contribute to our talent pool in so many areas – scientific and research development, economic development opportunities, cultural diversification, just to name a few. International students studying in the province bring in substantial income to the local communities. In essence, these benefits to the Canadian economy as a whole also apply to the economy in British Columbia.”

Roslyn Kunin, award-winning labour economist and forecaster.

Canadian Bureau for International Education Round Table on Learning Abroad

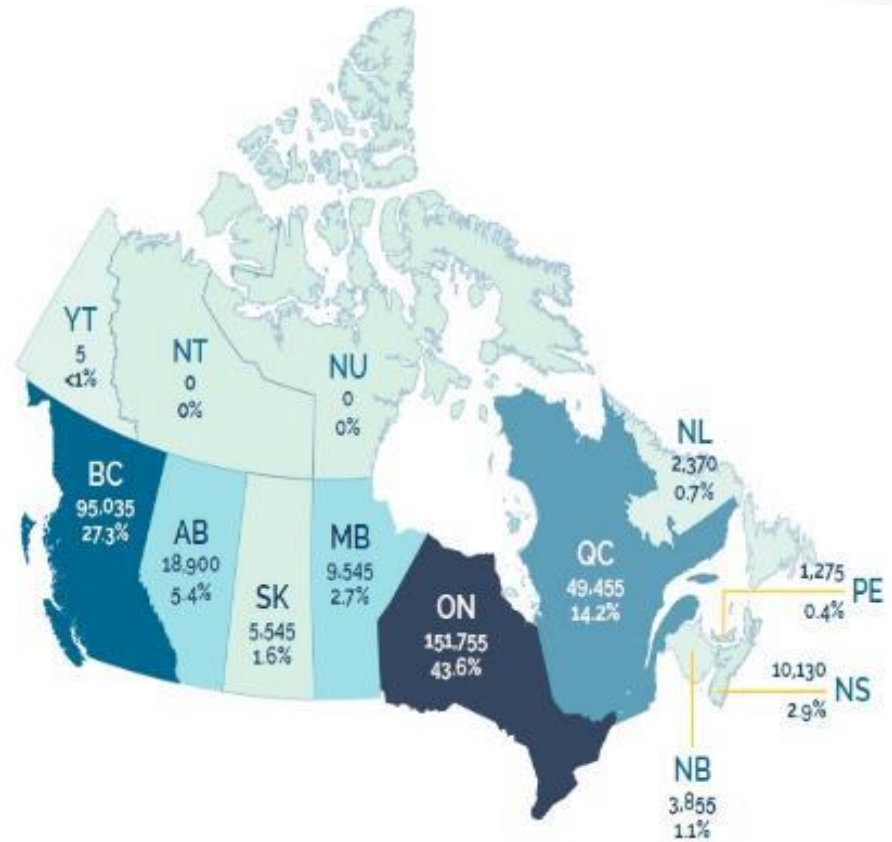
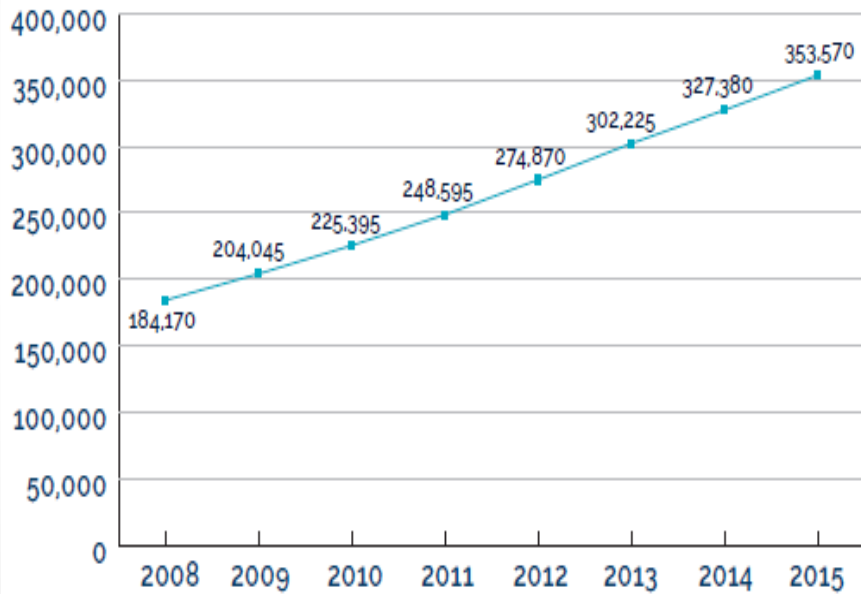
His Excellency the Right Honourable David Johnston, Canada's former Governor General, on international experience

"100% of our students should get an international experience, because we need to be global citizens. I want you to be ambassadors for this Canadian experiment: for reconciliation, for tolerance, for inclusiveness, for openness, for collaboration, for the possibility of Canada."

The Governor General's shared a call to action with the 100 youth delegates. Converge 2017: Bright Minds. Bright Future.



International Students in Canada and BC



Canada Sets Targets to Attract International Students

Attracting more than 450,000 international students to Canada by 2022 will:

- Create at least 86,500 net new jobs for a total of 173,100 new jobs in Canada sustained by international education;
- See international student expenditures in Canada rise to over \$16.1 billion;
- Provide an annual boost to the Canadian economy of almost \$10 billion; and
- Generate approximately \$910 million in new tax revenues.*

* *Economic Impact of International Education in Canada – An Update*, Roslyn Kunin & Associates, Inc. Figures assume economic multipliers remain constant and do not account for inflation.

B.C.'s International Education Programs

Melanie Mark, Minister of Advanced Education, Skills and Training and Rob Fleming, Minister of Education issued the following statement in recognition of International Education Week, Nov. 13-17, 2017:

“Through international education, students, educators and ideas flow between countries, giving us all the opportunity to share important ideas, build lifelong friendships and experience diverse cultures.”

“Having international students in B.C.’s schools and institutions also benefits local students by introducing them to new cultures and ideas, giving them global awareness and an appreciation for diversity. Including students from other countries in our classrooms helps all students develop strong communication, collaboration and interpersonal skills, and inspires mutual respect for people and countries.”

“B.C. students can also benefit from our strong international education partnerships by taking opportunities to study and work abroad through exchange programs. These experiences give students a chance to engage with the world and develop skills that are increasingly important today and in the economy of the future.”

B.C.'s Economic Impact

- **130,053 international students** study in BC from 80 countries.
- **13%** or 16,958 international students are hosted in the K-12 sector.
- In BC during 2015, international students **spent \$3.5 billion**.
- **\$2.699 billion** in the lower mainland/southwest region alone.
- **\$387.8 million** was spent at all BC public K-12 schools.
- **\$2 billion** and **29,300 jobs** contributed to the provincial GDP.
- **\$200 million** contributed to the BC Government in tax revenue.
- **4th largest 'export'** in BC after mineral fuels, wood and pulp.
- International students create jobs, economic growth, prosperity for all.

Data courtesy of: *An Assessment of the Economic Impact of International Education in British Columbia in 2010 and 2015 – Final Report.* Roslyn Kunin & Associates, Inc., January 2017.

About SD43's International Education Program

- One of the largest and most academically and financially successful international education programs in Canada.
- All together, international education is helping to make our region and communities much more plugged into the global community and better positioned to succeed in the global economy .
- Fosters the building of friendships between Canadian and International students, their families, and community members through the sharing of cultures, experiences and backgrounds.
- It further enhances school environments by exploring cultural diversity and broadening global understanding.



About SD43's International Education Program

- Gross International Education Revenues (1999 – 2017) - \$300+ million
- \$37 million gross revenue in 2017-2018
- 132 teaching jobs, \$700,000 to schools
- Approximately 2000 FTE in 2017-2018.



Country of Origin: Top 10

China	Thailand
Korea	Brazil
Japan	Mexico
Taiwan	Iran
Hong Kong	Germany



10 Benefits of International Education Programs



Source: Government of Manitoba, International Education Branch

International Education Benefits in SD43

- Academic impacts – high outcomes.
- Cultural impact – global learning, culture exchanges, preparing students for the global marketplace, inter-cultural understanding, inclusiveness.
- Professional growth for teachers – exchanges, global learning.
- Economic impacts to schools – more resources, teachers, support staff.
- Economic impacts to community – homestay, spending in businesses, jobs.
- Other residual impacts.



Canadian Students Benefit

Takemasa Oyama, a graduate from Gleneagle, started a Japanese Culture Club in 2014. He helped establish a sister school relationship between Yahata High School and Gleneagle. Gleneagle hosted this school in March.



Doug Mancell, the sponsor for the Japanese Culture Club, and Naoko Martin, led a group of students from Gleneagle and Centennial to Japan in January 2017. The students participated in the Kakehashi Project (a friendship program).

The goal of the project was to enhance the global understanding of Japan's society, history, diverse cultures, politics, and foreign policy. The trip was funded by the government of Japan, Ministry of foreign affairs, and sponsored by the Asia-Pacific foundation.



Canadian Students Benefit

Dr. Charles Best Canadian Student

“Through my years at Charles Best Secondary, I have been a friend with various international students. My relationship with them has established a curiosity of their culture and ways. I traveled to Japan and Korea (of which a majority of my international friends are born) to see first hand the culture and customs. It was a magnificent trip, filled with some of the best memories of my life, and I hope to one-day travel there again. Many of the international students also strive to achieve their best at school, which has served as a great inspirational motive for me to accomplish my goals. I am grateful to have met students from around the world, as they have helped open my mind to new experiences and ideas.”



International Students Benefit

Ali Afrazi, a grade 12 student at Terry Fox and Raven's football team member.

“Studying as an international student can be challenging. Students usually find it difficult to adapt to a new society, but the thing about Canada is that people are so welcoming and friendly. I realized that being part of a team was an important part of the Canadian high school experience.”

When interviewed by the Tri City News, Ali he talked about how our school has taught him so much more than he ever expected.



International Students Benefit

Eadie Rawson, grade 10 international student from Australia

“My decision to be part of the SD43’s international program has been the most transformative and life changing decision that I’ve ever made.

Not only was I given the opportunity to attend a Canadian Secondary school but as an elite athlete, I was also accepted into an elite performers program offered at Riverside Secondary. This has allowed me to get the most out of both school and gymnastics while making new friends.

My host family are by far the loveliest people I’ve ever met. They are very supportive and have accepted me into their family straight away. My host sister is incredible and is so helpful and has become a lifelong friend of mine. I feel I am part of the family, rather than just a visitor.”



International Students Benefit

Henrique Costa E Silva, grade 12 student from Brazil

“I think Canada is a popular place for exchange students because the education here is one of the best in the world.

Also, the population itself is different; people here are more open to differences and new cultures, which really facilitates our immersion into the Canadian way of life.

The one factor that brought me to Canada was the fact that for the first time in my life I would be somehow independent. I would get to use my English and knowledge about life to make it through the day; it was a unique opportunity to grow as a person.”



International Students Benefit

Moon Young (Sophia) Kim

“I came to Canada when I was in grade 2 and my experience here has been great ever since.

The people here are great and the staff at the schools I attended were not only knowledgeable, but also supportive of whatever I did.

One of the best qualities of the schools in SD43 is that the counsellors and the teachers are all supportive of all the things I do and they never fail to help me the best way they can.”



International Students Benefit

George Wang

“My name is George Wang, and I am an international student from Dalian, China. Coquitlam School District has given me so many unforgettable memories.



I am a straight A student, enjoy volunteering as a tutor in Coquitlam Centre Library, play tennis at People’s Court, and love to socialize with my friends from all over the world.

I recently placed first in the Canadian Senior and Intermediate Mathematics Contest in Coquitlam – Intermediate Division.

I am getting used to the school system and life in this wonderful city, with great relationships with responsible teachers and friends!”

All Students Benefit

International and Canadian students learn about each other's cultures, socialize together and become lifelong friends.



Schools Benefit

- More teachers and support staff are added to support all students.
 - 132 teaching and support staff jobs were created; and.
 - \$700,000 was contributed to directly support schools in 2017-2018.
- Educators gain more worldviews, cultural experiences and a compassionate understanding of all students and the learning challenges they may face.
- Professional development trips provide significant professional and personal growth for administrators and teachers.



Homestay Families Benefit



Families learn about new cultures, teach Canadian culture, and earn approximately \$10,000 - 12,000 annually per homestay student.

Local Businesses & Communities Benefit

- Businesses succeed - over \$30,000 per SD43 international student, or \$60 million in total, is spent annually in the Tri-Cities region on housing, food, entertainment, and other expenditures that benefit business, families and individuals.
- Municipal governments gain tax revenues to spend in their communities.
- Summer Programs generate over \$2 million translating into:
 - 100 summer teacher jobs,
 - 5000 volunteer hours for students,
 - homestay revenues for families,
 - spending in communities,
 - and a heightened international profile for our region which attracts investment and create jobs.

Forging and Maintaining Relationships and Enhancing SD43's International Program



The advocacy of the Board of Education is crucial to our international reputation as a centre of educational excellence in the world.

The work of Trustees in forging and maintaining high-level relationships is essential to the success of our international education program.

Formal Meetings



Forging strong bilateral relationships with education bureaus.



Meeting with officials at the Canada Embassy.

School Visits

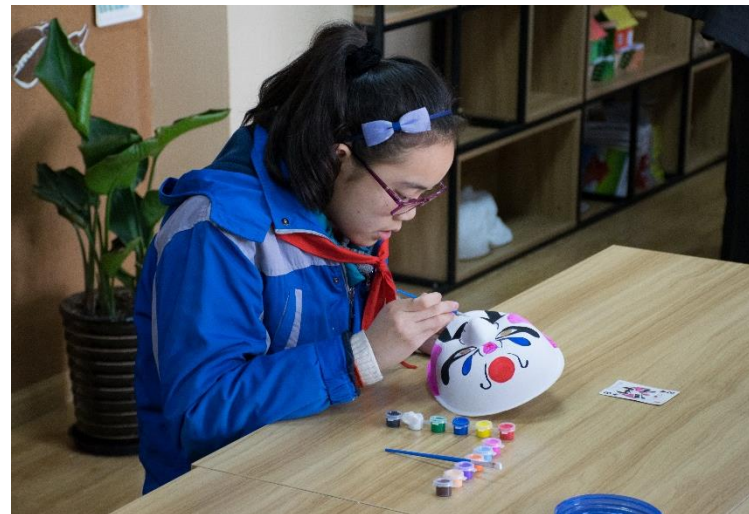
SD43 Superintendent and Trustees visit a primary school and spend time in classrooms where students learn to use micro:bits.





Students at a primary school in Hong Kong learn to use micro:bits.





Trustees learning about the art of Chinese calligraphy.



Student cultural performances.

Conclusion

- Adds personal, social, cultural and economic value to our students and communities.
- Students learn about other cultures, make new friends, and gain intercultural skills and competencies to become better prepared for our globally connected world and economies.
- Teaching and support staff jobs are created that benefit all 32,000 students and 70 schools.
- Families learn about new cultures and earn income through homestays.
- \$60 million is annually spent by international students in the Tri-Cities region on food, housing, entertainment, and many other discretionary purchases.



Thank You



Questions?