









### WHAT IS A GRAPHIC NOVEL?

A graphic novel is a book made up of words and pictures: typically, in a graphic novel, the pictures are arranged on the page in sequential panels, while the words are presented in speech bubbles (for dialogue) or text boxes (for narration), though this may not always be the case. 'Graphic novel' is a word that describes a medium, not a genre: graphic novels can be histories (like George O'Connor's Journey Into Mohawk Country); fantasies (like Joann Sfar's Vampire Loves) or anything in between.

### WHO READS GRAPHIC NOVELS?

Everyone! The term 'graphic' in 'graphic novel' denotes the pictorial nature of the medium: it's not an age rating. There are graphic novels for every age group, and they're not just about superheroes—graphic novels have addressed such diverse topics as falling in love for the first time, baking bread, Shakespeare, ballet, AIDS, and paleontology. Though there may not be as many graphic novels for eighty year-old women as there are for teenagers and college-age readers, the medium has produced incredible, critically acclaimed works than span every age group.

### WHY GRAPHIC NOVELS?

Graphic novels are astoundingly popular with kids and young adults. Not only are they great for increasing the reading comprehension and vocabulary of reluctant readers—and everyone else—but they also provide an approach to reading that reflects the multimedia nature of today's technology-centric culture. Graphic novels integrate images and text to tell a different kind of story than would be possible with only a single medium: they're a whole new way to read.

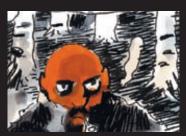
### How do I know that investing in graphic novels will be worth it?

You just have to look at the numbers: about seven million graphic novels changed hands last year, making over 245 million dollars—and that number is up 18% from sales the year before. Graphic novels are hot properties in publishing: there's not a major publishing house without a graphic novel project in the works. On top of that, there's been an explosion of creative talent. With universities giving courses and even degrees in comic book writing and illustration, there's a large pool of talented kids and seasoned veterans in the graphic novel industry who are creating wonderful books.











## First Second Books picks: Graphic Novels You Should Know

### Ages 5 and Up

- The Adventures of Polo by Regis Fallon
- the Boy, The Bear, The Baron, and The Bard by Gregory Rogers
- The Clouds Above by Jordan Crane

  Don't Let the Pigeon Drive the Bus! by Mo Willems

  Gon by Masashi Tanaka

  In the Night Kitchen by Maurice Sendak

  Jetcat Clubhouse by Jay Stephens
- ☼ The Life and Times of Uncle Scrooge by Don Rosa
- >> Owly by Andy Runton
- ✓ Seadogs by Lisa Wheeler and Mark Siegel

  Uncle Scrooge by Carl Barks

### **Ages Eight and Up**

Asterix series by Rene Goscinny and Albert Uderzo Astroboy by Osamu Tezuka

₩ Bone by Jeff Smith

Bumberboy by Debbie Huey

Cave In and Climbing Out by Brian Ralph

Clan Apis by Jay Hosler

Lions, Tigers and Bears by Mike Bullock and Jack Lawrence

Little Lit: Strange Stories for Strange Children edited by Art Spiegelman

Little Vampire series by Joann Sfar

Leave It to Chance by James Robinson and Paul Smith

- Sardine in Outer Space by Joann Sfar and Emmanuel Guibert
- Spiral Bound by Aaron Renier
- ← Sweaterweather by Sara Varon

   Output

   Description

   Output

   Output

   Description

   Output

   Description

   Output

   Description

   Output

   Description

   Output

   O
- *്⊷ Yotsuba&!* by Azuma Kiyohiko

## First Second Books picks: Graphic Novels You Should Know

#### **Teens**

#### A.L.I.E.E.E.N. by Lewis Trondheim

### 🌠 American Born Chinese by Gene Yang

Batman: Year One by Frank Miller and David Mazzucchelli Black Jack by Osamu Tezuka

Blue Monday by Chynna Clugston-Major

- Courtney Crumrin by Ted Naifeh
- ₩ Daisy Cutter and the Last Train by Kazu Kibuishi
- \*DEMO by Brian Wood and Becky Cloonan
  Fruits Basket by Natsuki Takaya
  Full Metal Alchemist by Hiromu Arakawa
  Hey Wait... by Jason
  Hapeless Savages by Jen Van Meter
- Hopeless Savages by Jen Van Meter 
  Sourney Into Mohawk Country by George O'Connor

Kampung Boy by Lat

The League of Extraordinary Gentlemen by Alan Moore The Lost Colony by Grady Klein

\*\* Marvels by Kurt Busiek

Naruto by Masashi Kishimoto

Nausicaa of the Valley of the Winds by Hayao Miyazaki

One! Hundred! Demons! by Lynda Barry

Ranma 1/2 by Rumiko Takahashi

- \*\*Runaways by Brian K. Vaughn Sorcerors and Secretaries by Amy Kim Ganter
  - The Summer of Love by Debbie Drechsler
- The Tale of One Bad Rat by Bryan Talbot To Dance by Siena and Mark Siegel
- Understanding Comics by Scott McCloud Visitations by C. Scott Morse

   One of the Comic Scott

## First Second Books picks: **Graphic Novels You Should Know**

### Young Adults/Adults

100% by Paul Pope Adolf by Osamu Tezuka Berlin, City of Stones by Jason Lutes Black Hole by Charles Burns Blankets by Craig Thompson Bone Sharps, Cowboys, and Thunder Lizards by Jim Ottaviani

### Deogratias by J. P. Stassen

*Epileptic* by David B.

### The Fate of the Artist by Eddie Campbell

- From Hell by Alan Moore and Eddie Campbell
- \*Fun Home by Alison Bechdel Ghost World by Daniel Clowes I Never Liked You by Chester Brown The Invisibles by Grant Morrison *Issac the Pirate* by Christophe Blain Jimmy Corrigan by Chris Ware

### Klezmer by Joann Sfar

Kinderbook by Kan Takahama

- \*\* Late Bloomer by Carol Tyler Lone Wolf and Cub by Kazuo Koike
- Louis Riel by Chester Brown La Perdida by Jessica Abel Maus by Art Spiegelman

### Missouri Boy by Leland Myrick

*Nana* by Ai Yazawa

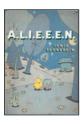
Optic Nerve by Adrian Tomine Or Else series by Kevin Huizenga

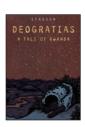
- 🚜 Persepolis by Marjane Satrapi Pedro and Me by Judd Winick Pyongyang by Guy Delisle
- 🌣 The Rabbi's Cat by Joann Sfar Same Difference and Other Stories by Derek Kirk Kim Slow News Day by Andi Watson The Sandman by Neil Gaiman

First second.

> Vampire Loves by Joann Sfar Watchmen by Alan Moore and Dave Gibbons Y the Last Man by Brian Vaughan

# First Second Books







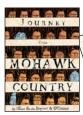






The graphic novel—slowly, steadily, surely, sometimes quietly, and often noisily—has entered the mainstream. It does so with a remarkable freedom to dare, to innovate, to entertain, and to reach people in ways that traditional books do not. "Like picture books for children, graphic novels offer their readers a wonderfully enriching and stimulating 'twofer' experience, because they contain both text and images," says Booklist columnist Michael Cart. "[In the best graphic novels], words and pictures work together in a kind of harmonious fusion that makes the whole greater than the sum of its individual parts." **First Second Books** is dedicated to publishing graphic novels that do just that.













**First Second Books** is about creators and their unique visions and voices. Our creators—new and well known writers and artists from around the globe—use graphic novels to tell stories that touch us all, because they are simultaneously universal and deeply personal. Our books are meant to last in peoples' hearts and minds, as well as on their bookshelves. They cover a wide range—fiction, non-fiction, poetry—but they all share a commitment to the highest standards of quality in every aspect: editorial, design, and production. Graphic novels may be the latest hot thing, but though trends come and go, good writers and artists—and good books—stay.













www.firstsecondbooks.com

Eng's Second

## First Second Buzz

### The Industry

First Second represents a new and impressive step by a traditional book publisher to seek out and publish significant comics works for a broad readership.

- Calvin Reid, PW Comics Week

First Second Books... is launching an impressive list of six full-color graphic novels this spring. Editor Mark Siegel wants to publish a line of literate graphic novels that includes books for all age groups from eight year-olds to adults – and his list displays an impressive international flavor.

- ICv2

### The Press

There may be no better way to put yourself in a good mood about the future of the comics industry than to have a conversation with Mark Siegel about First Second.

- The Comics Journal #277

First Second has an ambitious and smart lineup of books scheduled for the next three years.

- time.com

[First Second is] an inspired series featuring some of the world's most talented fiction and nonfiction comic book writers and illustrators.

- Detroit Metro Times

Aimed at a variety of ages and literary sensibilities, any of [the First Second books] would be strong enough to stand alone. Taken together, they reveal [Editorial Director Mark] Siegel's remarkable ambition and the high mark the company has set for itself.

- Harrisburg Patriot News

### The Retailers

I've read several of the First Second books and the first thing that grabs my attention is the design. The layout is eye-catching, certainly, but it's the size of the books that make them so much more convenient than many of the larger graphic novel formats. I look forward to the next seasons, confident they'll be just as gorgeous to behold.

- Chris Bolton, Powell's Books

The variety of genres and content from First Second is as diverse as any company publishing today; they exemplify how big the world of comics really is. First Second is a key part of the vanguard in a new generation of literate, lovely, soon-to-be classic comics.

- Alex Cox, Rocketship

### The Librarians

Reading a First Second book is like experiencing a perfect date with a beautiful, smart, and witty individual. There is a title to fit each and every taste – spine-tingling suspense, emotion bending drama, and hilarious hijinks! The best part is that purchasing a title is cheaper than dinner and a movie!

- Kevin King, Kalamazoo Public Library

### And Even The Blogs

This line is pretty much the thoughtful, high quality entry into the field by a mainstream publisher we've all been waiting for.

- Heidi MacDonald, The Beat

cond

## Praise for First Second Books

### SARDINE IN OUTER SPACE By Emmanuel Guibert and Joann Sfar

"Resistance is futile." – ☆ Starred Review, Kirkus Reviews

### American Born Chinese By Gene Yang

"A well-crafted work that aptly explores issues of self-image, cultural identity, transformation, and self-acceptance." – ☆ Starred Review, School Library Journal

"The stories have a simple, engaging sweep to them, but their weighty subjects – shame, racism, and friendship – receive thoughtful, powerful examination." – Booklist



## DEOGRATIAS By J.P. Stassen

"Heartbreaking power" – ☆ Starred Review, Publisher's Weekly

"A masterful work with vibrant, confident art, this book will stay with and haunt its readers." – School Library Journal



## THE FATE OF THE ARTIST By Eddie Campbell

"Playful and wise, Campbell's latest report from the art front continues to demonstrate his mastery of the comics medium." – ☆ Starred Review, Booklist



## Kampung Boy By Lat

"Filled with humor and affection, the book is a delight."

- ☆ Starred Review, Booklist



"The tenderness and intimacy of the spare words and pictures . . . set the book apart." – ☆ Starred Review, Booklist



