

VISUAL & WRITTEN PROJECT

Evaluator Name:

Creator's Name:

Aspect	Not Yet Within Expectations +	Minimally Meets Expectations ++	Fully Meets Expectations +++	Exceeds Expectations ++++
Snapshot - overall impact	<i>The oral explanation or visualization is often fragmented it may be long and rambling or too brief to accomplish the purpose; the visualization is unclear and confusing</i>	<i>The oral explanation and visualization present connected ideas that accomplish the basic purpose or task</i>	<i>The oral explanation and visualization are clear, complete, and accomplishes the purpose or task.</i>	<i>The oral explanation and visualization are clear, focused, and fully developed; both accomplishes the purpose and creates desired impact.</i>
Meaning - ideas and information - use of detail - use of sources - use of visuals	<ul style="list-style-type: none"> purpose is unclear; focus is not sustained examples, details are irrelevant, too general or simplistic information is incomplete, may be inaccurate 	<ul style="list-style-type: none"> purpose clear; focus may waver some relevant details and examples some accurate information; may be incomplete or poorly integrated 	<ul style="list-style-type: none"> purpose is clear; consistent focus logically developed with relevant details and examples accurate and complete; information; well-integrated 	<ul style="list-style-type: none"> tightly focused; well-defined purpose vivid, relevant details and examples; may show originality accurate and complete information; skillfully integrated
Style - clarity, variety, and impact of language	<ul style="list-style-type: none"> language and/or idea is repetitive and often unclear simple ideas, repetitive sentences 	<ul style="list-style-type: none"> language and/or idea is clear and varied some variety in sentences and ideas 	<ul style="list-style-type: none"> varied language and/or ideas; has some impact; fits purpose varied, complex sentences 	<ul style="list-style-type: none"> precise language and/or idea all chosen for effect varies sentences to create a particular effect
Form: Essays and opinion - introduction - organization and sequence - conclusion	<ul style="list-style-type: none"> opening is not engaging; may omit purpose or thesis statement difficult to follow; transitions are weak or missing may end without a logical conclusion visuals are non-representative 	<ul style="list-style-type: none"> introduction states simple thesis or purpose; attempts to engage reader logical, organization; sequence may be ineffective explicit conclusion 	<ul style="list-style-type: none"> introduction clearly states purpose or thesis, engages reader logically organized and sequenced; varies transitions comes to closure; tries to leave an impact 	<ul style="list-style-type: none"> introduction catches attention; offers well-developed thesis effective sequence and transitions make reasoning clear strong conclusion leaves an impact
Conventions - spelling - punctuation - sentence structure - grammar	<ul style="list-style-type: none"> frequent, repeated errors in basic language resembles a rough draft; errors are not corrected 	<ul style="list-style-type: none"> some errors, but meaning is clear some evidence of editing and proofreading 	<ul style="list-style-type: none"> may have occasional errors carefully edited and proofread 	<ul style="list-style-type: none"> may make occasional errors when taking risks effectively edited and proofread

Feedback & Concerns

PSM I D C- C C+ B- B B+ A- A A+ A++