

Dear Career Counsellor/Educator,

This package contains a variety of information for your students. We believe that if you are better equipped with the resources and information about our company and the positions we are hiring for, the easier it will be to select the right candidate. Additionally, we want to emphasize that horticulture is an exciting career – your students will be impressed with Para Space and the opportunities we provide!

## We have included the following items in this package:

- **About us** this double-sided information page is perfect for you to get to know our company and why your clients would love working for an industry leader like us.
- Internship Job Posting this position is particularly for high school students, we offer paid summer internships to provide the students an opportunity to work in our field and learn more about landscaping.
- Career Path this postcard is a great visual for students that outlines the career opportunities our employees have once they join our team.
- **Testimonial** high school students should be well-informed of their career options and this testimonial speaks about how a presentation at the school can be beneficial for the students.

I would also be happy to come to your class and do a presentation about our company and the internships we are offering. We are looking for someone who isn't afraid to get dirty. This is a physical job, so potential candidates must enjoy being active and working hands-on. This is a great opportunity for high school students and soon to be grads as we offer awesome summer jobs that allows them to return each summer while off school and can lead to a long-term career. Should you have any questions, please do not hesitate to contact me. I look forward to working with you and providing your students with an amazing career opportunity – the best part is no experience is required to start with us!

Sincerely,

Safiya Popatia

Human Resources Manager safiyap@paraspaceinc.com

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## This is what others had to say about presentations and careers with Para Space:

"As a Career Health Education 10 teacher, I found Safiya's presentation extremely relevant for my students. As we are doing a lot of resume building and career experience awareness, it is always useful to have speakers who are "in the field." Obviously, Para Space Landscaping is an organization that values youth and their potential as valuable workers and future leaders. I am hopeful that some of my students consider the possibility of working in such a "hands-on" field and that they may consider one of the summer internships in order to jump-start their work experience. If you have any questions regarding this presentation, don't hesitate to contact me."

~ Kevin Henders
Teacher, MacNeill Secondary
Richmond School District

"Safiya has conducted multiple presentations and subsequent interviews for S.U.C.C.E.S.S. Chance to Choose's Youth Employment Program. Safiya and the staff at Para Space have done a fantastic job at presenting engaging material that not only highlights the high-quality work that Para Space does in the landscaping industry, Safiya clearly takes pride in the work culture as well.

Para Space clearly emphasizes creating a positive, employee-focused work culture with potential for growth. The material she uses is dynamic as well, including the videos that allow participants to see what it would really be like working at Para Space. As an employment program, the participants and myself appreciated that Safiya was willing to not only highlight her company, but also answer questions about interviewing process and suggestions on how to stand out throughout the hiring process in general.

Safiya has also hired participants through our program and our clients have learned a lot through the supportive training. I highly recommend the presentations from Safiya to help clarify what it's like working in landscaping, and specifically, how Para Space's training and benefits differentiate them from other companies."

~ Johanna Mickelson
Job Developer
(Chance to Choose- A Youth Employment Program)
S.U.C.C.E.S.S. Employment Services

