



Dear Parents,

Jump Rope for Heart is an event nobody wants to skip!

Our school participated in the Jump Rope for Heart digital kick-off assembly to kick-off our event. From now until the event week (**Monday March 7th to Friday March 11th**), students can learn fun ways to get active for heart health while raising awareness and support for Heart & Stroke! Be part of the movement!

We love participating in Jump Rope for Heart because:

Students learn life-long habits: Jump encourages kids to be active and live healthy. A lesson students will value for life!

Kids feel good by doing good: Jump helps teach social responsibility and the importance of giving back. By fundraising for Jump Rope for Heart, students are collecting donations that fund critical research that's saving lives, preventing heart disease and stroke, and supporting survivors and their families.

Fits any time, place, and activity: Jump, dance, move, on our schedule, at school, at home or online.

Jump gives back: Schools get 10% of net fundraising dollars back to the school, or earn points redeemable for sports equipment, learning materials like robotics kits, and more!

Join our school and help Heart & Stroke save lives by jump-starting your fundraising at jumpropeforheart.ca.

Here's how:

1. Go to jumpropeforheart.ca
2. Join your school (Blakeburn Elementary)
3. Click JOIN tab
4. Set-up your child's fundraising page. **Please note that your child will be available to earn the online prizes if their page is set up. See over for details regarding the Online gift card options.**

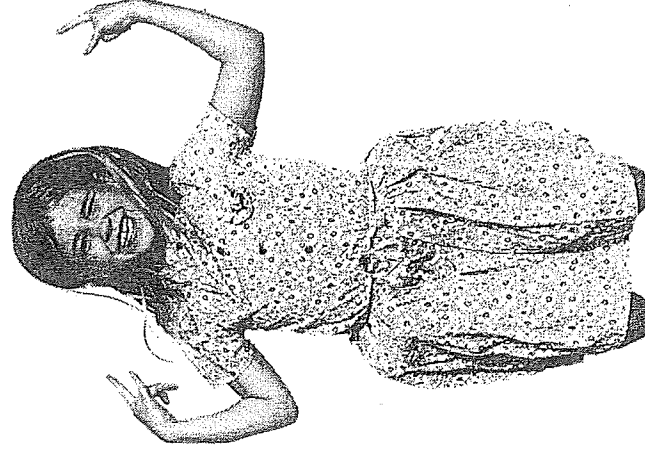
If you only want to make a one-time donation, please follow these steps:

1. Go to jumpropeforheart.ca
2. Join your school: Type in "Blakeburn Elementary" and click the search button.
3. Click VIEW tab
4. Click on the "Donate Now" and follow the prompts. **Please note that your child will not be available to earn the online prizes if this method is used. In order to earn online prizes, families must register their child. See steps above for more details regarding how to set up your child's fundraising page.**

Thank you for supporting this worthwhile event.

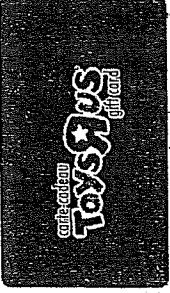
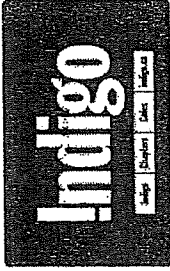
Blakeburn Elementary

Jump puts the FUN in FUNdraising!



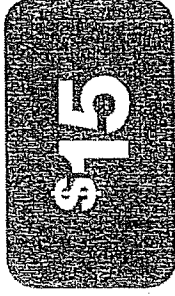
Fundraise online to earn one of five Thank You Prizes!*

Online gift card options:



Register online**:

1 entry to win the "Family has Heart" contest for a chance to win a grand prize that includes: 1 annual Parks Canada Pass and a \$1,500 voucher for outdoor equipment



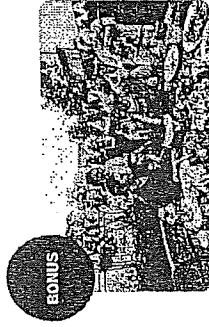
Raise \$75:

\$15 Gift Card



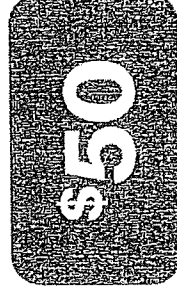
Raise \$25 online:

\$5 Gift Card
(Walmart or Indigo only)



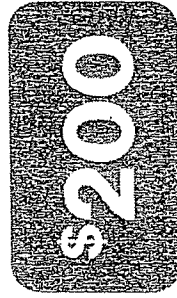
Raise \$200***:

1 entry to win the "Kids Helping Kids Hero" prize: Win \$1,000 for your next birthday party



Raise \$500:

\$50 Gift Card



Raise \$1,000:

\$200 Gift Card

Check out the Wish List on Parents' Corner at jumpforheart.ca for great examples of prizes you could purchase at each prize level!

Fundraise online! jumpforheart.ca

*Prizes are non-cumulative this year. One Thank You Prize will be awarded based on total donations collected online. New Brunswick excluded from these prizes. **No purchase necessary. Schools in New Brunswick are not eligible. For full contest rules and regulations, visit jumpforheart.ca/familycontest ***No purchase necessary. Schools in New Brunswick are not eligible. For full contest rules and regulations, visit jumpforheart.ca/birthday