

PORT MOODY SECONDARY SCHOOL

2022 AFTER GRAD

MEETING MINUTES

February 16, 2022, 7:03pm, via Teams

1. Call to order: Shirley McQueen (In attendance: Shirley, Brent, Jinghau, Benji, Sveltana, Meijane, Pardeep, Arvis)
2. Approvals: Review of last meeting
3. After Grad PAC Reports:
 - a. Treasurer
4. Old Business:
 - a. Fund Raisers
 - i. Fundsceipt
 1. Not much change since before Christmas, \$445.94 earned. We can do 2 free withdrawals per calendar year. Can do one now and wait until closer to event to do the other
 - ii. Eco-Laundry
 1. Mina not in attendance at meeting so no update
 - iii. Cash Raffle
 1. Up and running, we need to get it out to as many people as possible.
 2. To date, about \$1500 in ticket sales so far.
 3. AfterGrad committee will earn about 30% of proceeds (approx. 50% of pot to winner, 20% to Raffle company, 2% to credit card company)
 4. This online version is far simpler to run than in past (distributing booklets of tickets to students, trying to collect back with money)
 5. **Getting word out to families for them to share with others is critical so success (see below for ideas to include students in getting word out)
5. New Business:
 - a. Contribution account vs Donation
 - i. Brent is working on setting up direct donations through School Cash online
 - ii. Due to recent changes, there are limits as to how funds raised through this channel can be spent. More information to follow.
 - b. New fund raising ideas to implement
 - i. None suggested by attendees at meeting
 - c. Food Donations or ideas for event
 - i. Need people to scout for food/ drink ideas

1. Pizza delivery options close to the event site in Surrey (no one assigned yet)
 2. Grocery stores (local) to be approached for possible donations of store gift cards to be used to purchase food/ drinks (e.g, Safeway, Superstore, Thrify's, Save on Foods, Costco, No Frills, etc)
 - a. Svetlana and Arvis will coordinate to start working on this
 - b. They need a copy of a letter that they use when approaching store management. Shirley has a starting point for this (?)
 3. Is there a food concession at the event site? No, not available during our event.
 4. Food trucks
 - a. Svetlana will look into hot dogs etc truck
 - b. If we do this route, \$10 (or amount TBD) could be added to ticket cost and included as a voucher to purchase food from the truck.
 - c. Minimum order will likely apply
 5. The school is in charge of the Dinner/ Dance event (Ticket charge will apply to that event separately). AfterGrad committee in charge of the AfterGrad event where all entertainment and food/drink is provided and covered by a separate ticket costs and fund raisings. This event students attendance is optional and held between midnight and 4am.
- Recognition of donations (cash or prizes)
 - o Yes, we will recognize business sponsorship or support
 - o This will be noted in request letter and followed up with thank you letter
- d. Photo Booth or other ideas
 - i. Photo Booth - Idea favourably received, but will kids just be happy to take photos with phones? Decorate and bring this in. In the past there has been a theme? TBD closer to date. (no one assigned yet)
 - ii. Decorations – would likely be minimal, in one entry way area maybe. We would not have early access to decorate anyway. Event location already set up as it is a business.
 - e. Need someone for marketing to engage kids and to hand out to local businesses for gift donations
 - i. e.g. gift certificates to game rooms, mini/pedis, coffee shops, stores, restaurants (White Spot might be good), etc. (no one assigned yet)
 - ii. A Letter to take out would be helpful here as well.
 - iii. Need to coordinate with Svetlana and Arvis to make sure we only approach once
 - f. Involve students in advertising
 - i. Discussion around ways to get word out to families about what the event is, about fundraising, etc, by using students to use their social media channels to reach students and families.

- ii. Concern that many families are not hearing about AfterGrad and fundraising, or that they have no idea what this means or if it even affects their child. We need to get info out to students as quickly as possible to reach families
 - iii. Student council and other groups within the school predominantly use Instagram to share information; student emails are often rarely checked so school sending messages this way likely not to be effective, school announcements will be ineffective. We can make up some posters to post around school (no one assigned yet)
 - iv. Pardeep will work with her graduating son to start sharing information with student body. We need to decide with them what we wish to share (details about the event, fundraising efforts and what the raised funds will be used to provide (food and drink for the event, reducing the cost of tickets, prizes, etc) – Shirley will communicate with Pardeep about this.
 - v. Meijane asked if possible to have student(s) from Student council attend these AfterGrad meetings. Yes, they can join in if meeting are held on Teams or if someone has a Zoom account we can use. They are allowed to be here if we wish to invite them.
6. Concern about such low parent engagement at these meetings
- a. A few participants noted that they didn't get the invite in January and/ or had difficulty getting on tonight.
 - b. We need more support! Spread the word.

Adjournment: 8:05pm

Next meeting: Wed March 9th, 7:00pm