

## CALLING ALL KIDS!

### The challenge to create a mascot for the TORONTO 2015 Pan Am/Parapan Am Games is on!

The TORONTO 2015 Pan Am/Parapan Am Games are the “People’s Games,” where everyone is part of the energy and the fun. Athletes will take to the world stage with their communities and their families cheering them on, and it’s in that spirit that we’re happy to make this special announcement.

United We Play is our motto – and no one knows how to play better than kids! We’re inviting kids all across Canada to help us tell the story of the Pan Am and Parapan Am Games with our mascot creation challenge!

Until March 8, 2013, the TORONTO 2015 Mascot Creation Challenge invites kids from across Canada to design a mascot for the TORONTO 2015 Games.

The winning mascot will be a big personality both leading up to and during the Games. It will welcome visitors and spectators, visit schools and community events, and appear on signs, merchandise and more!



Visit [www.toronto2015mascot.ca](http://www.toronto2015mascot.ca) to enter and learn more or like us on Facebook at [www.facebook.com/toronto2015](http://www.facebook.com/toronto2015).

- The site has a great video where Pan Am and Olympic Champion **Rosie MacLennan** challenges kids to design the mascot. The video was filmed in a French Immersion school last month and shows Rosie and renowned sport artist, David Arrigo interacting with the kids at the school at <http://www.youtube.com/watch?v=sHw6sn-qaGQ>.
- The **Challenge Details** and entry form pdf documents allow for kids to engage with the People’s Games in a fun and informative way.
- The **Educators’ Guide** is a wonderful document that gives group leaders, teachers, parents and kids a turnkey solution to learn about the Games and make curriculum connections for group activities in the classroom, after school programs or at home.
- All the materials and website submission are easily accessible and available in English and French.

Thank you and let the creating begin!