

The graphic features the words "Winter Wise" in a large, bold, sans-serif font. "Winter" is white and "Wise" is blue. The text is set against a blue background with a gradient and scattered white snowflake icons of various sizes. Some snowflakes are also placed around the text on a white background.

Winter Wise

Stay Safe When it Snows

When it snows, streets are dangerous and are not a safe place to play. Vehicles have trouble stopping, drivers cannot see pedestrians very well and snow plows are dangerous. All vehicles and snow plows need more room on the road to turn corners and to slow down and stop than in normal conditions.

Please remember to follow these guidelines when you walk to and from school and when you are out with your friends so you can stay safe:

- › If there are no sidewalks or existing ones are blocked due to snow, walk on the left side of the road facing traffic and pay close attention.
- › When you see a snow plow approaching, make sure to stay a safe distance away.
- › Do not play on the streets during winter conditions.
- › Do not play in the snow along the sides of the roads.
- › Do not build forts in snow banks along the sides of the roads.
- › Do not throw snowballs at any vehicles including snow plows and drivers.
- › Do not slide on toboggans and other winter play equipment in an area that ends on a road or street.

Snow can be fun when these guidelines are followed.

Visit www.coquitlam.ca/winterwise to enjoy a safe winter season.

The logo features the words "Winter" and "Wise" in a large, bold, sans-serif font. "Winter" is white and "Wise" is blue. The text is set against a blue background with a gradient and scattered white snowflake icons of various sizes.

Winter Wise

Be Aware and Get Prepared

The City reviewed its snow removal policies and service priorities following the major snow storm events of 2008/9 and has implemented service improvements to better meet the needs of our community in the face of increased demands. Two of those improvements are enhanced communication between the City of Coquitlam and School District No. 43 and a higher priority given to school roads to ensure at least one lane of access is cleared.

The City has also developed a central location on the City website to help its residents get Winter Wise. You will find everything you need to know at to enjoy a safe winter season at www.coquitlam.ca/winterwise including weather forecasts, updates on snow removal activities, and contacts for programs to help residents.

We want all our children to remain safe when it snows so please go over the safety guidelines on the reverse so your child has nothing but fun this winter. Be aware and get prepared so you have an enjoyable winter season.

Visit www.coquitlam.ca/winterwise to enjoy a safe winter season.