

# Growing up Digital

## What makes our kids “click”?

(and how we keep them safe)



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# In this presentation we hope to...

## Reveal

- ...the motivations around our children's use of technology.

## Increase

- ... your awareness of the potential issues and challenges around your children's technology use.

## Share

- ... practical strategies you can utilize to support your children with healthy technology choices.

# Remember When...



The World has changed

## For Our Children...

- have never not known the Internet/smart phones
- communication is seamless
- they are never alone



# Current Trends

- 53% of children have access to a cell phone by age 11, 69% by 12 and 85% by age 16
- Children and adolescents average 5-7 hours of non-homework screen time per day
- One third of students in grades 4-6 are active on various social media platforms despite the terms of use agreement age of 13
- One quarter of students in grades 7-11 report that someone has “sexted” them. 15% forwarded it to someone else.



Common Sense Media, 2018, 2019

## What are their needs?

Even though the world has changed dramatically, our kids "needs" have remained the same.



- Fun/Entertainment
- Independence/Identity
- Communication/Connection
- Adventure
- Creation
- Sense of Belonging
- Risk
- Being heard

# The Challenges they face

- **Inappropriate Content**
  - Pornography
- **Inappropriate Social Bhvr.**
  - Cyber Bullying
  - Nudes/Sexting
- **Privacy issues**
  - Identity theft
- **Health problems**
  - Screen time
  - Addiction



nickelodeon  
ADDICTING



You Tube  
Broadcast Your

Pinterest



PS4

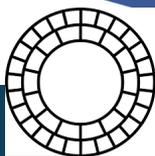
RUNESCAPE

facebo

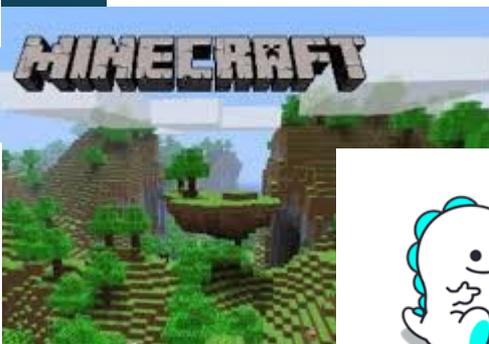


Instagram

skype



MINECRAFT



MINICLIP  
FREE GAMES AND SHOW



twitter

XBOX  
LIVE

As parents and educators, we know what  
“we” want for our children, but...

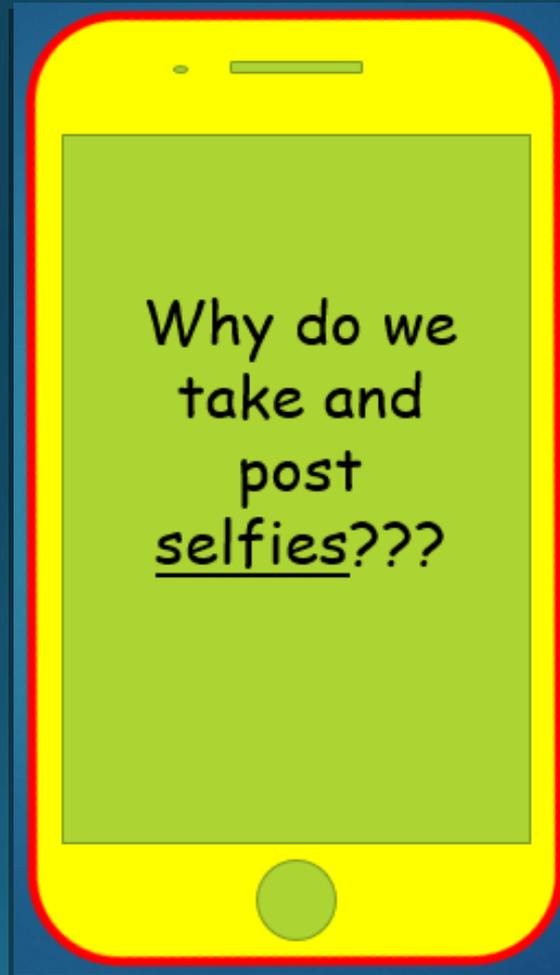
how do we get there?

- 
- A photograph showing a man and a woman looking at a smartphone together. The man is on the left, wearing a grey sweater, and the woman is on the right, wearing a blue denim jacket and glasses. They are both looking down at the phone with interest.
1. Generate expectations
  2. Engage and communicate
  3. Respond, support and model

## 1. Generate expectations...together

- **Access** - **Where and When** do we allow tech use?
- **Sites** - **What** is appropriate?
- **Screen time** – **How** much is enough?
- **Balance** – **What else** do they need?

2. Engage and have conversations... start with prompt:



**Try to get my dark side**



What is something you might like to talk to your child about regarding their technology use?

### 3. Respond, support and model

- Utilize **parent controls** as needed (article)
  - See issues as **learning opportunities**
  - Be available to **support not punish**
  - Be **consistent** with your expectations
  - Model good **digital habits**
- 
- A photograph showing a man in a light blue shirt and dark tie sitting at a table, looking down at a smartphone. A young boy in a light blue shirt sits across from him, looking bored with his hand to his face. The background is a bright, out-of-focus indoor setting.

# What do we do when things don't go as planned?

- Get to the heart of the matter
- Remind & enforce expectations
- Focus on the big picture



# Overall, we need to be involved and connected...

- Get online...
- Communicate...
- Share...
- Interact...
- Play games...
- Watch...
- Create...
- Engage...



...with THEM!



Questions???

# Contact information and Resources

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[Screen Time Article](#)

[Parental Controls Article](#)

# At School...



Teach NetSafe! poster featuring a teacher and two students looking at a tablet. The text includes: "Teaching Digital Citizenship keeps kids safe", "Student safety is every educator's job", "Teach NetSafe!", "www.sd43.bc.ca/Resources/DigitalCitizenship", and the SD43 Schools District logo.

Teaching Digital Citizenship  
keeps kids safe

Student safety is  
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Teach NetSafe!  
[www.sd43.bc.ca/Resources/DigitalCitizenship](http://www.sd43.bc.ca/Resources/DigitalCitizenship)

SD43  
SCHOOLS DISTRICT  
Learning for a Lifetime



BEFORE YOU POST...  
**THINK!**

f Instagram g+ Twitter Snapchat

**T** - is it True?  
**H** - is it Hurtful?  
**I** - is it Illegal?  
**N** - is it Necessary?  
**K** - is it Kind?

Poster with social media icons and the acronym THINK! over a background of a person using a laptop.