



Coquitlam
School District
International Education

Inspiring
Academic
Excellence

Coquitlam's International Education Program: Helping Students Experience the Highest Levels of Academic and Personal Achievement



International Student Enrolment

2017 – 2018

- **\$37 million gross revenue**
- **Student enrolment: 2035**
 - Secondary: 1668**
 - Middle: 182**
 - Elementary: 185**
- **Status Changes: 180**
- **Gross International Education Revenues (1999 – 2018) – over \$330 million**
- **EAL Data: District Average - level 4**
- **The overall average high school mark for our international students was a B average**

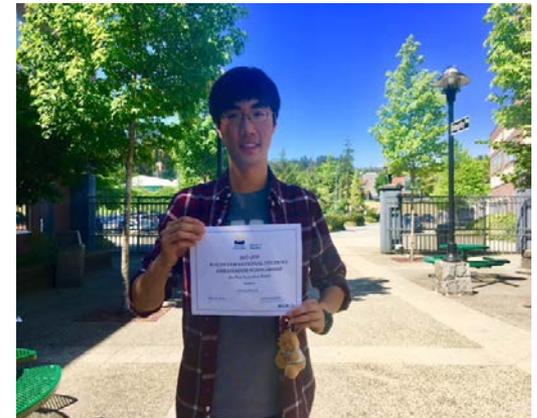




Student Achievement

The BC Ministry of Education awarded four Coquitlam students \$1,250.00.

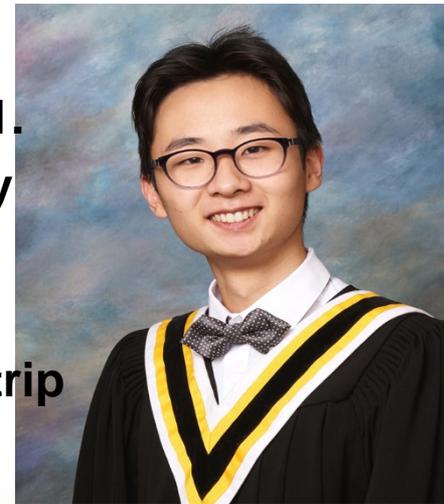
- **International Student Ambassador Scholarship Post Secondary Institution Entry:**
 1. **Chenyang (Mercury) Li – Charles Best**
 2. **Lizheng (Alex) Liu – Pinetree**
 3. **Mingchen Zhu – Gleneagle**
- **International Student Ambassador Scholarship K-12 Entry:**
 1. **Nana Okamura (grade 11) – Port Moody Secondary**





Student Achievement

- **Hansaem (Sam) Jung, a grade 12 student at Gleneagle Secondary School, has been in our program since grade 1.**
- **He remembers his first day at Coronation Park Elementary School**
- **He was valedictorian at Eagle Ridge Elementary School**
- **Scott Creek Middle – participated in a three day camping trip**
- **Gleneagle Secondary School – played on the school volleyball and basketball teams; he was awarded the International Major Entrance Scholarship at UBC – \$80,000**



“The twelve years that I have lived as an international student residing in Coquitlam has been nothing short of amazing. The friends I have met have shaped me to become the person I am today. My teachers have always guided me in the right direction. I strongly suggest any unsure prospective international students to take the leap”.



Supporting Students in The Classroom and Beyond

- **Vital English – we offer a Pre-Arrival Learning Program to our students: English Placement Test, Orientation (Studying and Living in Canada) and English/Terminology Courses, covering grades 8-12 in Math and Science and 900 videos to teach the most important words**
- **When a student is identified as a "Level 1" ESL student, a live tutor provides an individualized lesson plan and helps the student reach Level 2+**
- **ISSP - under the Guard.Me plan, is an International student support program available to our students. Counselors are available 24/7 to accept calls directly into the Care Access Centers in a language of the student's choosing**





Supporting Our Schools

- **Funded two Italian classes this year at Riverside Secondary School**
- **18 non-enrolling blocks (2.52 FTE) given to high schools above the regular IE staffing**
- **School grants – over \$700,000 in grant money this year**
- **Multicultural Initiatives - \$5,000 awarded to schools**
- **Grade 12 students who could not afford to attend grad - \$1,000 to each high school**
- **IELTS (International English Language Testing System) Test Centre (December 2017). It is the world's most popular English language proficiency test. The IELTS test is offered every Saturday at Centennial – IELTS pays for 2 caretakers, and the school receives \$10 per student. Average number of students who write the IELTS test per month is 60 – 100.**



Hosting Opportunities for our Families

- We contract out to several homestay provider companies – comply with our guidelines and expectations and the BC K-12 International Student Homestay Guidelines providing province-wide best practice standards
- “The hosting experience has become so much more than we ever imagined. It is incredible to make connections with young people from across the world. They truly become part of your family. Every Christmas, Mother’s Day and birthday we wake up to greetings from past students in other time zones” (Karen Kelt, homestay parent for 10 years).

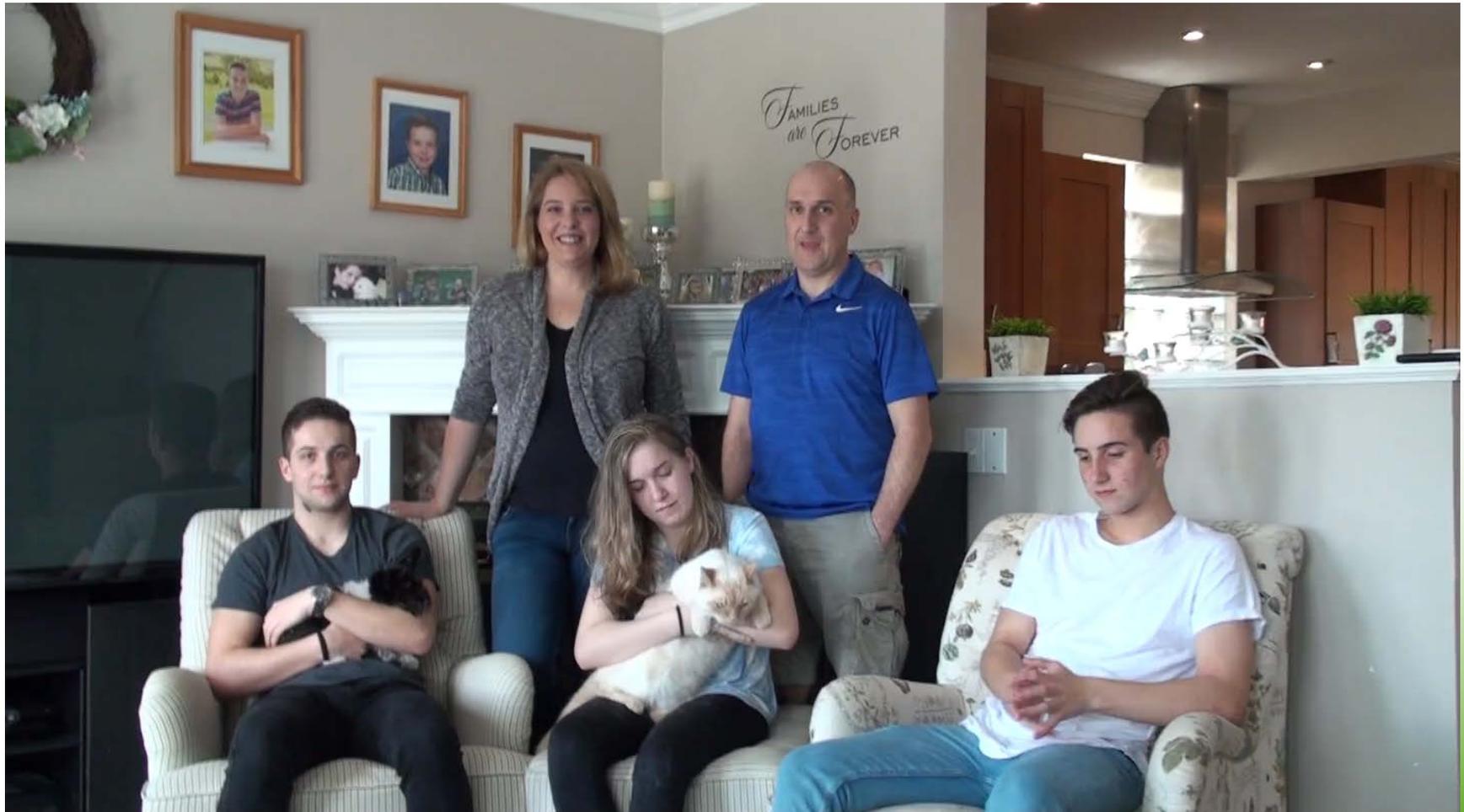




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Homestay Experience





Connecting Education, Business and Government

- In February 2018, Patricia Gartland attended the China BC Networking Reception where she met the new Consul General of the Peoples' Republic of China. This prestigious event was sponsored by the Consulate General of the People's Republic of China in Vancouver and the Government of BC, the BC Council for International Education (BCCIE) and the Canada China Business Council (CCBC).**
- In March 2018, Patricia Gartland and the Board of Education signed a Memorandum of Understanding (MOU) with the Shanghai Pudong Education Bureau and the Handan Education Bureau. As a result of these meetings, Shanghai Donggou Middle School and students from Handan will participate in our summer program this August. The Board of Education's presence at these meetings has not only been crucial to the success of our program but has also helped shape us to become the most desirable destination and biggest program in Canada.**



A Global Leader Amongst Us

- Patricia Gartland is continually invited to present at conferences: CAPS-I, BCCIE and CBIE.
- Patricia Gartland is a member of the CBIE Board of Directors. CBIE (the Canadian Bureau for International Education) is the national voice advancing Canadian international education by creating and mobilizing expertise, knowledge, opportunity and leadership.
- In 2012, Patricia Gartland was honored the BCCIE International Education Distinguished Leadership Award. This award recognizes the unique and important accomplishments and contributions of an international educator or member of the community who has effected change and leadership in the field of international education and whose work will have a lasting impact.





Summer Programs: Building Community and Branding our Program

- **Our International Education Summer Program generated \$2.5 million in gross revenue in 2017.**
- **This translates into jobs for our teachers, volunteer hours for our students, hosting opportunities for our families, revenue for our community.**
- **“The only way any institutional identity can gain traction in the marketplace is if it has integrity – if it animates the programs and services of the institution, drives management decision-making, and closely reflects the experience of students” (Jean-Noel Kapferer, globally recognized branding expert).**





Innovative Summer Programs

- **Student Ambassador Program (launched in 2008)**
Five schools from Guangzhou, China will celebrate 10 years of participation in our summer program this July and August.
- **Sister City Exchange Program with Paju City**
In November 2016, Patricia Gartland and the Board of Education met with Korean municipal, business and educational leaders to broaden current and foster future partnerships between Coquitlam and Paju City. As a result of this collaboration, Paju City has committed to send a group of students to our summer program on an annual basis.





Innovative Summer Programs

- **STEM/Coding Program** – using STEM principles to learn about Canada
- **First Nations Arts & Crafts Program** – partnership with Aboriginal Education
- **IELTS Non-Credit Course Program** – a new preparation course will be offered to a BC Offshore School
- **BC Offshore High School Credit Course Program** – This program was launched in 2007 to grades 11 and 12 students. This year, we will also offer credit courses to grade 10 students, being the first school district to introduce them to the BC curriculum.
- Our summer program is a stepping stone for students to experience life in Coquitlam before making the decision to study in our long term program.

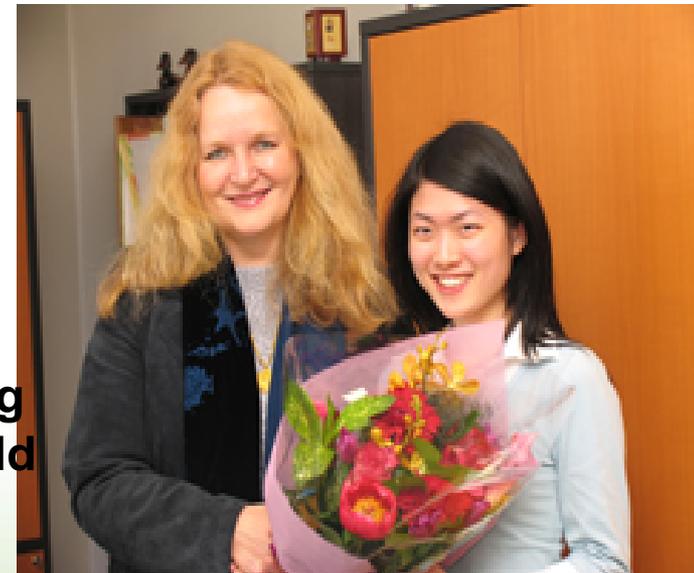




Our International Legacy

Coquitlam School District has developed, through the International Education Program, an alumni of graduates who have been educated in our school district and lived in our community and will share their knowledge and experience with the world.

“Through international education, students, educators, and ideas flow between countries, giving us all the opportunity to share important ideas, build lifelong friendships, and experience diverse cultures. Having international students in BC’s schools and institutions also benefits local students by introducing them to new cultures and ideas, giving them global awareness and an appreciation for diversity”. (Rob Fleming, Minister of Education, BC Celebrates Education Week, November 2017)





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Student Testimonial





Thank You for your Support

As a result of the Board of Education's ongoing commitment to building strong relationships with Education Bureaus, government officials and educators, opportunities to foster educational relationships, the participation of students and teachers to our summer programs, the establishment of sister school relationships, and the discussion of new international initiatives have occurred.

"Across distance and cultures, through the inevitable ups and downs of the business cycles, and in the midst of all the other changes and pressures in the market today, strong working relationships with partners represent an important source of competitive advantage for any international sector"

(The Near Future of International Education: Beyond the Horizon, 2016, Edited by ICEF and Barton Carlyle)

